

Oh Daisey

Getting Started with OhDaisey



YOU'LL FEEL FRESH AS A DAISEY.

The Story of OhDaisey

We are focused on connecting low-toxic salons to like-minded humans.

Our database promotes salons and spas that specialize in low-toxic & clean chemistry products, are environmentally conscious, and have a holistic approach to beauty.

Our services encourage a non-toxic lifestyle and rally for a cleaner and brighter future. We believe our marketing and advertising strategies will help you gain like-minded clients. Let's GROW together!

www.ohdaisey.com

I'm Oh Daisey Certified, What Does That Mean For My Salon?

Being a part of our exclusive database means you can confidently tell your clients you are growing a business that is vetted and approved by our team at OhDaisey. This signifies you have devoted your business to providing low-toxic services and vow to give your clients the best holistic care, to of course, feel as "fresh as a Daisey!"

Oh Daisey will provide you with the necessary tips and tools to build credibility, manage your online clean beauty reputation, showcase your work, and ultimately attract new clients and keep the ones you already have.

Our Services

We offer 3 packages for you to get in front of the right clients. Find more info on pages 6-8 or on our [Salon Rates](#) page online.

A

Basic Package

The simplest package for those on a budget but still want to be a part of our dedicated database!

Free

B

Standard Package

This package provides you with everything you need to get started as an OhDaisey certified salon.

\$75/mo

C

Premium Package

Get in front of your ideal clients and take the best steps towards optimizing your salon!

\$100/mo

How to Get Started

1. Create your Account

To submit your first listing, you must first create an [account here](#).

If your salon is already on our site, claim the listing and work through the following steps.

Tip: If you already have a Google or Facebook account, we make it that much easier to sign up.

2. Pick your Package

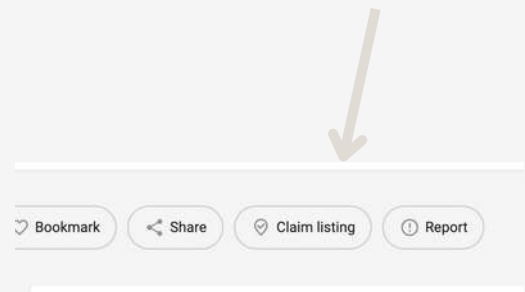
Pick the package that is right for you. Find the [Salon Rates Page](#) or request a Media Kit pdf for a better understanding of what each package entails.

- Basic Package - Free
- Standard Package - \$75/mo
- Premium Package - \$100/mo

3. Purchase Package

Pick a [Listing Package](#) (monthly subscription) that best meets your needs and your budget.

Tip: Subscriptions can be upgraded, downgraded, or cancelled at any time.

A 'Sign in / Register' form. It has a 'Username' field, a 'Password' field, and a 'Sign in' button. Below the button is a 'Remember me' checkbox. Underneath is a section 'Or connect with' with two buttons: 'Sign in with Google' and 'Sign in with Facebook'.

BASIC PACKAGE	STANDARD PACKAGE	PREMIUM PACKAGE
\$0.00 / month for 12 months	\$75.00 / month for 12 months	\$100.00 / month for 12 months
<ul style="list-style-type: none">✕ Searchable Listings✕ Organization Details✕ Built-in Contact Form✕ Map Locator & Directions✕ Ratings & Reviews✕ Logo/Headshot✕ Direct Contact Info✕ Social Media Links✕ Embed Video✕ Member Only Special Offers✕ Acuity Booking Integration✕ Link To Your Website✕ Image Gallery✕ Salon Website Consultations✕ Salon Marketing Consultations✕ Search and Listing Prominence✕ Personalized Listing Support	<ul style="list-style-type: none">✕ Searchable Listings✕ Organization Details✕ Built-in Contact Form✕ Map Locator & Directions✕ Ratings & Reviews✕ Logo/Headshot✕ Direct Contact Info✕ Social Media Links✕ Member Only Special Offers✕ Link To Your Website✕ Image Gallery✕ Embed Video✕ Acuity Booking Integration✕ Salon Website Consultations✕ Salon Marketing Consultations✕ Search and Listing Prominence✕ Personalized Listing Support	<ul style="list-style-type: none">✕ Searchable Listings✕ Organization Details✕ Built-in Contact Form✕ Map Locator & Directions✕ Ratings & Reviews✕ Logo/Headshot✕ Direct Contact Info✕ Social Media Links✕ Member Only Special Offers✕ Link To Your Website✕ Image Gallery✕ Embed Video✕ Acuity Booking Integration✕ Salon Website Consultations✕ Salon Marketing Consultations✕ Search and Listing Prominence✕ Personalized Listing Support
Buy Package →	Buy Package →	Buy Package →

How to Get Started Cont'd...

4. Complete your Listing

Skip this step if your salon is already on our site!

While not all fields are required to get started, we recommend that listings be as complete as possible.

Tip: The more complete your listing is, the easier clients can find your salon.

Your listing details

General

Title
This is a required field. In 52 characters or less, add a Name to help draw attention to or identify yourself, your brand, a service or a product. Include any of your keywords if they fit naturally, as this is good for SEO (Search Engine Optimization).

Name this listing

Tagline
This is an optional field. In 68 characters or less, add a Tagline to help draw attention to or identify yourself, your brand, a service or a product. Include any of your keywords if they fit naturally, as this is good for SEO (Search Engine Optimization).

Say something catchy!

About
This is a required field. Using a minimum of 120 characters, add details to help draw attention to or identify yourself, your brand, a service or a product. Include any of your keywords if they fit naturally, as this is good for SEO (Search Engine Optimization).

B I [List Icon] [Link Icon] [Image Icon] [Quote Icon] [Undo Icon] [Redo Icon]

5. Checkout

Enter your payment information, which is securely transmitted through Stripe.

Once your payment is submitted, you will receive an email with your order information.

Important: After a successful Checkout, your Listing will be submitted to our team for approval. If your Listing is approved, you will receive an email.

Credit Card (Stripe)

Pay with your credit card via Stripe.

Card Number *
1234 1234 1234 1234

Expiry Date *
MM / YY

Card Code (CVC) *
CVC

Your personal data will be used to process your order, support your experience throughout this website, and for other purposes described in our [privacy policy](#).

☐ I have read and agree to the website terms and conditions *

[Sign up now](#)

6. Promote Your Listing

If competition is fierce or you're just looking to get some more eyes on your Listing, consider promoting it. When you Promote your listing, it will receive higher search prominence, as well as earn additional placement on our website.

OhDaisey Promotions

Want More?

Be EXTRA and let's boost your listings to grab those clients!

Promotions are for a limited time and are purchased separately from the actual Listing subscription.

Think of Promotions as a way to temporarily boost your listing, so that it is put in front of more potential customers.

2 Ways to Promote Your Salon

1

Get promoted through our site:

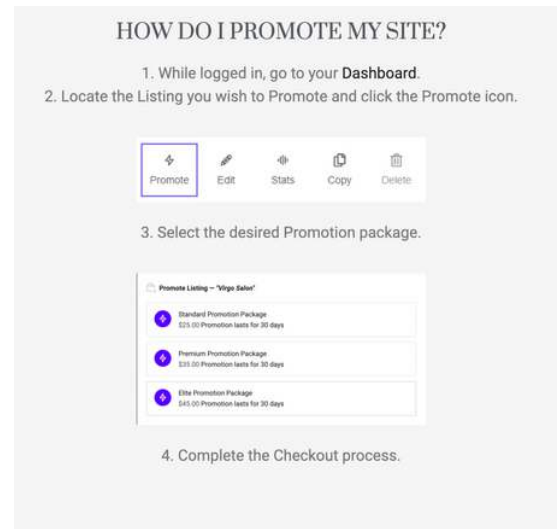
- Standard Promotion - \$25/mo
- Premium Promotion - \$35/mo
- Elite Promotion - \$45/mo

2

Get promoted through our Marketing techniques:

- Glitter Like Gold - \$2,700
- Drippy Like Diamonds - \$3,500

Tip: For the two Marketing technique packages, please reach out directly for more information or find our [Promote Salons](#) page.



Package Breakdown

A

Basic Package

The simplest package for those on a budget but still want to be a part of our dedicated database!

Free

- **Searchable Listings:** Clients looking for a clean salon can easily find exactly what they're looking for, using various search filter options.
- **Salon Business Details:** Salon owners can provide details to help website users make better – informed decisions.
- **Built-in Contact Form:** All listings include a built-in contact form so people always have an easy way to reach out to Salon receptions.
- **Map Locator & Directions:** Salons can have their address shown for quick reference. Additionally, that location will be shown on a map, providing quick access to directions for customers.
- **Ratings & Reviews:** Salon owners can build up their reputation on Oh Daisey, by accumulating positive ratings and reviews from customers.
- **Logo:** Salon owners can include a Logo, to bring their own branding into their Listings.

B

Standard Package

This package provides you with everything you need to get started as an OhDaisey certified salon.

\$75/mo

C

Premium Package

Get in front of your ideal clients and take the best steps towards optimizing your salon!

\$100/mo

A

Basic Package

The simplest package for those on a budget but still want to be a part of our dedicated database!

Free

B

Standard Package

This package provides you with everything you need to get started as an OhDaisey certified salon.

\$75/mo

- **All Basic package plus**
- **Direct Contact Info:** To help people easily reach Salon owners and to help get your listings found in search engines.
- **Social Media Links:** Links to social networks can be added to listings.
- **Embed Video:** Salon owners can include a link to one of their online videos which in turn embeds the video into their listing.
- **Member Only Special Offers:** Members gain access to Special Offers for services, products, and more. We are always on the hunt for strategic partnerships in order to bring more value to the community.
- **Link to Your Website:** Those with a qualifying Listing package will be able to link directly to their own website, from their Listing.
- **Image Gallery:** Image galleries are essential for showcasing services, products, and more. Up to 6 images can be uploaded to your gallery.

C

Premium Package

Get in front of your ideal clients and take the best steps towards optimizing your salon!

\$100/no

A

Basic Package

This package provides you with everything you need to get started as an OhDaisey salon.

Free

B

Standard Package

Serious about doing what it takes to get in front of your target clients?

\$75/mo

C

Premium Package

Get in front of your ideal clients and take the best steps towards optimizing your salon!

\$100/mo

- **All Standard Package plus**
- **Embed Video:** Salon owners can include a link to one of their online videos which in turn embeds the video into their listing.
- **Booking Integration:** Acuity offers an easy but powerful solution that allows your current and potential clients to schedule an appointment with you.
- **Salon Website Consultations:** We offer 30-minute consultations to assist you with your website, design, optimization, maintenance, ongoing support, etc.
- **Salon Marketing Consultations:** We offer 30-minute consultations to assist you on how to Market yourself better, get the right clients through your doors, and book more!
- **Search & Listing Prominence:** Your listing will appear above all standard listings in search.
- **Personalized Listing Support*:** We will work with you, one-on-one, to make your Listing the best it can be. *additional prices may occur